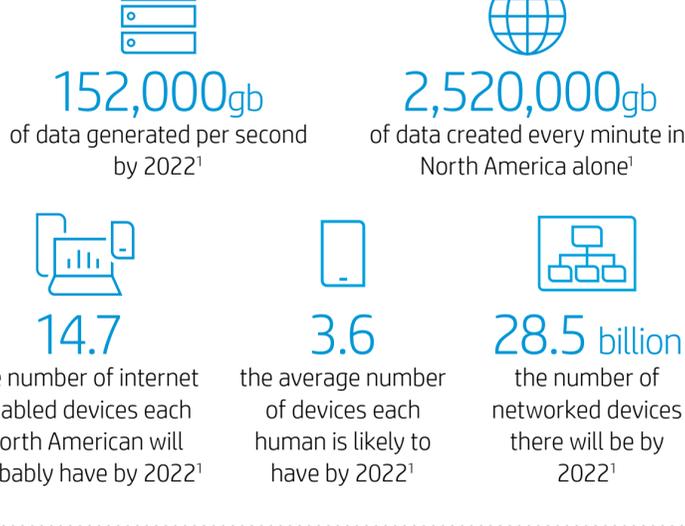




Harnessing the rising tide of data to make business impact

Data, data everywhere



AI and analytics turn data into intelligence

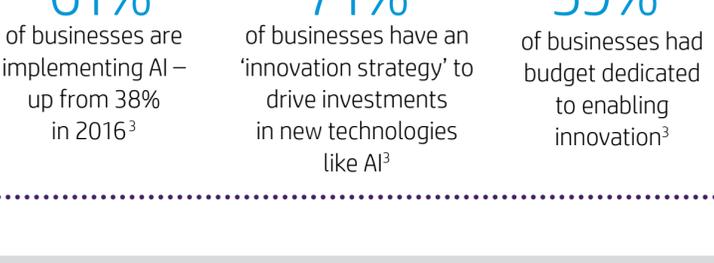
AI is helping forward thinking companies to:

- Identify business opportunities
- Automate repetitive tasks
- Improve workforce productivity
- Compete with other companies

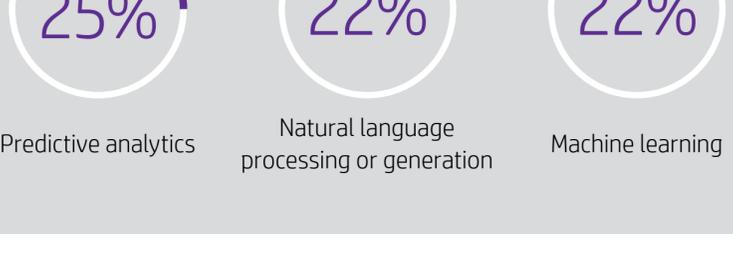
The business of AI



Up to \$126 billion what we'll be spending on AI by 2025.²



The most popular AI-powered solutions businesses are using³



AI has already changed the nature of competition²



So why are some companies lagging behind?⁴

Many big businesses aren't implementing data-and-analytic solutions as fast as they'd like to. In fact, 77.1% say that they find the adoption of data analytics a challenge. But why is this?



Smart, simplified computing solutions for today's world

Optimize your IT assets and resources with HP Device as a Service (DaaS)*, a complete solution that combines hardware, insightful analytics, proactive management, and services for every stage of the device lifecycle.

Secure and manage multi-OS devices**, and proactively identify and mitigate issues with insightful HP TechPulse analytics. Our Service Experts*** can enforce security policies and perform daily management with leading endpoint management tools.

Discover how HP DaaS can take your business into the future.

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Sources

¹ Cisco, *Visual Networking Index: Forecast and Trends, 2017–2022*, February 2019.
² McKinsey Analytics, *Analytics Comes of Age*, January, 2018.
³ Narrative Science, *Outlook on Artificial Intelligence in the Enterprise*, 2018.
⁴ NVP *Big Data and AI Executive Survey*, 2019.

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**For full system requirements, please visit www.hpdaas.com/requirements. iOS devices are not covered in the Standard plan.

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